

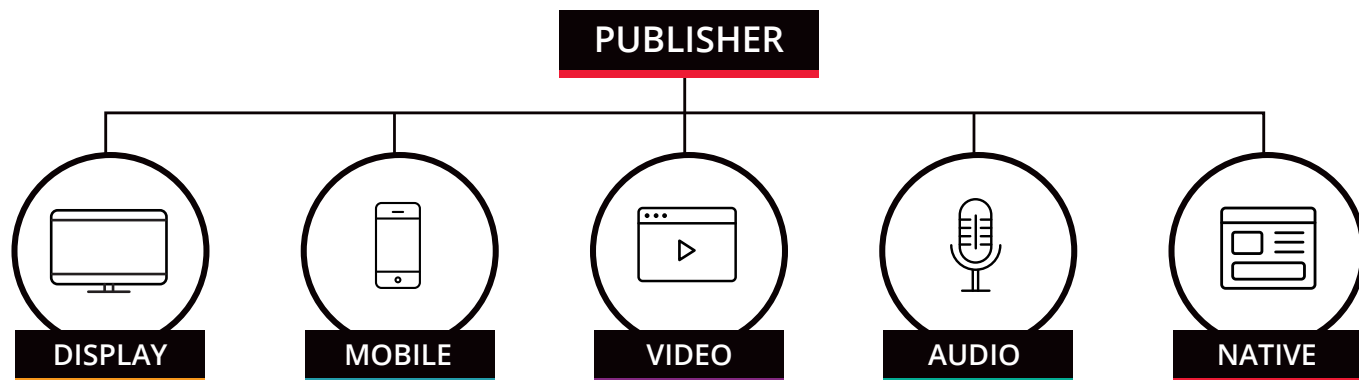
ONE GATEWAY TO MULTI-CHANNEL MONETIZATION

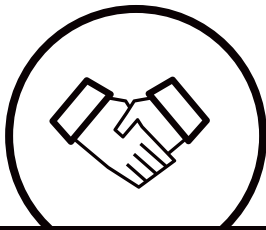
MATOMY CONTENT NETWORK

Matomy Content Network serves a global network of premium publishers who benefit from high fill rates and eCPM as well as personalized client service.

Matomy Content Network helps you increase your media revenue through premium demand from direct global advertisers across a variety of channels.

ENGAGING AD FORMATS FOR WEB AND MOBILE

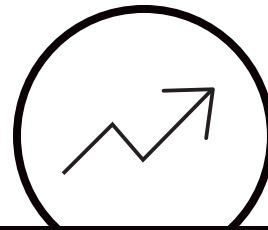




TRUSTED PARTNER

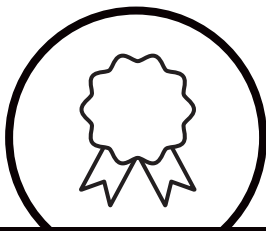
Matomy Media Group is a global leader in digital advertising listed on the London Stock Exchange (LSE:MTMY).

Matomy is a strategic partner of Publicis Groupe, Matomy's largest shareholder.



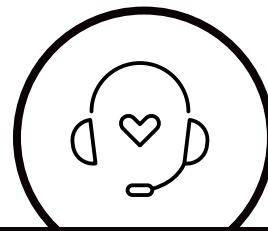
DIVERSIFIED AND PREMIUM DEMAND

Our direct relationships with advertisers and agencies combined with access to programmatic demand, provides steady budgets, high CPM and 99% fill rate on any device, anywhere on the globe.



QUALITY ASSURANCE

Matomy Content Network is certified under the IAB and the TAG Inventory Quality Guidelines for providing brand safety and adhering to strict ad quality control.



PERSONAL SERVICE

Your dedicated, monetization expert will be your personal consultant, and will consistently strive to offer enhanced tools and tactics to increase your revenue. You will be able to consult and develop your monetization strategy with him at any time via phone, Skype or email.

WHAT OUR CUSTOMERS SAY

“We work with Matomy Media Group in a variety of different ways - each channel provides seamless monetization of our inventory. This is a fantastic relationship where our teams communicate in real-time to create the most effective use of our display, mobile and video inventory offerings and maximize overall results.”

Joe Corbe, Senior Vice President at The Daily Caller

“Matomy and their team have been a pleasure to work with. Their professionalism and ad quality are kept to the highest standards.”

Luke Evans, Digital Media Manager SportsDirect Inc.